

JUAN DAVIS

Richmond, CA 94803

510.850.6377 | Juandavis111@gmail.com | [linkedin.com/in/juandavis111/](https://www.linkedin.com/in/juandavis111/) | juan-davis.com

PROFESSIONAL SUMMARY

Senior Video Producer and Military Veteran with collective experience in end-to-end content creation, crafting visual narratives, and video and post-production. Accomplished measurable results leading creative teams, overseeing design, post-production, and social and marketing teams resulting in successful project outcomes. Managed multiple projects simultaneously in different production stages, encompassing budgeting, scheduling, cross-functional collaboration, and the utilization of project management tools. Possess an extensive background in executing content creation, encoding, compression, and publishing for digital platforms, including YouTube, Instagram, LinkedIn, and Twitter. Possess proficiency in the Adobe Creative Suite, utilizing After Effects, Premiere Pro, Audition, and Media Encoder to blend creativity with technical mastery. Adept at maintaining a steadfast commitment to detail and effective communication.

- Video Production | Editing
- Storytelling
- Project Management
- Cross-Functional Leadership
- Digital Asset Management
- Video Compression | Delivery
- Team Collaboration
- Technical Troubleshooting
- Color Correction | Visual Effects

EDUCATION

Master of Fine Arts (M.F.A.) Motion Pictures and Television | Academy of Art University | 2015

Bachelor of Science (B.S.) Communication and Media Studies | East Carolina University | 2011

PROFESSIONAL EXPERIENCE

Google | Sunnyvale, CA

2020 – 2023

Lead Video Producer

- Orchestrated end-to-end video production, including strategy development, concept ideation, meticulous budgeting, scriptwriting, scheduling, and production and post-production; ensured optimal quality and efficiency
- Spearheaded the creation of an extensive library of diverse video content, comprising over 100+ videos with varying styles and formats, contributing to Google for Developers' and the main YouTube channel's content landscape
- Managed concurrent projects, consistently delivering on scope, and meeting all deadlines; attained a track record of project execution and efficiency

- Collaborated closely with a spectrum of cross-functional partners, including program leads and both internal and external stakeholders; facilitated alignment and exceeded project expectations
- Crafted engaging content for numerous social campaigns and marketing initiatives; bolstered Google's digital presence and audience engagement.
- Honored with a prestigious Webby Award for Advertising, Media, and PR in recognition of exceptional content production that champions diversity and inclusion, amplifying Google's commitment to social impact and inclusivity

Apple | Cupertino, CA

2020 – 2020

Video Producer

- Spearheaded comprehensive content creation for Apple IS&T Training initiatives; achieved consistently high-quality output and elevated the effectiveness of training materials
- Streamlined project management by overseeing and effectively communicating precise campaign timelines, project deliverables, and resource requirements; resulted in reduced project delays and increased operational efficiency
- Excelled in managing concurrent projects, expertly balancing resource allocation, and prioritizing tasks to consistently meet or exceed project goals and deadlines
- Fostered seamless collaboration with cross-functional teams, ensuring alignment and synergy across departments; enhanced project efficiency and yielded cross-disciplinary creativity
- Led video editing and motion graphics creation that significantly enhanced the visual appeal and engagement of training materials and positivity impacting the learning experience for Apple IS&T Training program participants

Google | San Francisco, CA

2018 – 2020

Video Producer & Content Manager

- Pioneered and managed high-profile immersive content in collaboration with industry leaders; elevated Google's presence in the immersive technology sector and enhanced brand engagement
- Collaborated seamlessly with diverse teams, including producers, post-production experts, strategy, and design teams; ensured projects were consistently completed on schedule and within budget
 - Led to enhanced operational efficiency and cost-effectiveness
- Produced internal prototype videos for various product areas at Google from conceptualization to final delivery, encompassing video capture, expert lighting, editing, and the creation of engaging graphics
 - Accelerated product development and communication across the organization.
- Utilized data analytics and audience insights to inform content strategies; resulted in a significant boost in brand engagement and viewer retention while maximizing the impact of content initiatives.

SAE Expression College | Emeryville, CA

2016 – 2019

Adjunct Professor

- Delivered dynamic and engaging courses in Digital Filmmaking, encompassing a comprehensive array of subjects including Documentary Film, Narrative Film, Producing, and Commercial Production for student proficiency
 - Taught Screenwriting, Creative Directing, Funding and Distribution, Post Production, Audio Production, Audio Post Production, Cinematography, and Graphic Design
- Spearheaded the creation of contemporary, industry-relevant curriculum for a range of courses ensuring that students received instruction that prepared them for the demands of the rapidly evolving film and media industry
- Nurtured and inspired the next generation of multimedia professionals by encouraging creativity, critical thinking, and innovative problem-solving; resulted in a consistent elevation of student project quality and originality

Independent Filmmaker | Richmond, CA

2012 – Present

Director | Producer | Editor

- Orchestrated the end-to-end production of multiple award-winning films, from the conceptual stage to successful distribution; resulted in recognition for outstanding cinematic achievements
- Led both small and large technical crews to ensure the realization of artistic vision with precision and excellence; collaborated closely with talent to guide and empower them to deliver exceptional performance
- Demonstrated a versatile skill set encompassing various essential roles within the filmmaking process, including cinematography, editing, and sound design; utilized knowledge to streamline production processes efficiently
- Spearheaded the creation of compelling pitch materials, marketing assets, and promotional content for films, driving heightened audience engagement and successful distribution

PREVIOUS WORK HISTORY

United States Air Force | Various Locations

1996 – 2002

Information Manager

Proficiently managed and optimized data, information, and knowledge-sharing services across international and domestic locations, facilitating seamless global operations and enhancing organizational efficiency. Demonstrated self-reliance in overseeing administrative responsibilities for a diverse team of 100+ personnel within the civil engineering department.

TECHNICAL COMPETENCIES

Microsoft Office 365: Outlook, Word, Excel, PowerPoint

Google Workspace: Gmail, Calendar, Contacts, Meet & Chat

Google Drive: Docs, Sheets, Slides