

JUAN DAVIS

E: juandavis111@gmail.com P: 336-483-5379 www.Juan-Davis.com [Linked In](#)

QUALIFICATIONS

- Exceptional project management skills.
- Experienced with all aspects of video production from concept to delivery.
- Ability to work independently, manage multiple projects and deliver results in a fast-paced, cross-functional environment.
- Strong analytical and problem-solving skills.
- Highly organized and detail oriented.
- Experience working with immersive technology, VR,AR.
- Award winning filmmaker with solid creative storytelling skills.

WORK EXPERIENCE

Apple Sunnyvale, CA
Producer June 2020 - Present
Responsible for leading end-to-end content creation and production processes across the Apple Media Products initiatives. Leads and handles communications and workflows, ensuring effective exchange of information and asset deliverables. Handles and clearly communicates overall campaign timelines, project deliverables, and resourcing needs. Navigates simultaneous demands, prioritizing resources. Leads all aspects of projects, producing high-quality projects expediently. Runs day-to-day escalations and troubleshooting of production challenges. Works with cross-functional teams to deliver results.

Google San Francisco, CA
Producer November 2018-February 2020
From concept to delivery, created original content for Google Developer Studio to distribute on the Google Developer YouTube channel. Helped to increase viewership from 1.2 to 2 million subscribers. Oversaw creative team throughout processes. Digital project management, leading creative development to achieve desired results. Worked cross functionally with executives, internal and external partners. Collaborated with other producers, post production and design teams to complete projects on time and within budget.

Google San Francisco, CA
AR/VR Producer/Content Manager February 2018-November 2018
Producer and Content Manager for Google Daydream Original AR/VR Content team. Point of contact and asset manager for all [original immersive content](#). Project management for high profile original content from concept to delivery. Worked cross functionally with executives, internal teams and external partners. Lead projects for key high-profile launches and campaigns. Some notable partners: NBC's Saturday Night Live, NFL, MLB, Coachella, National Geographic, Conde Naste , Austin City Limits, South by Southwest, YouTube Originals, Atlantic Records, BBC, Telemundo, SYFY Wire and a long list of others.

SAE Expression College

Adjunct Professor

Emeryville, CA
November 2016-Present

Digital Filmmaking instructor, teaching courses and creating curriculum for bachelor degree candidates. Courses include: Documentary Film, Producing, Directing, Screenwriting, Commercial Production, Creative Directing, Funding and Distribution, Narrative film, Post Production, Audio Production, Audio Post Production, Screenwriting and Graphic Design courses. A focus on employability, achievement and welfare of a diverse student population throughout their studies.

Sony Playstation

TV Production Coordinator

San Mateo, CA
February 2016 – November 2016

Responsible for coordinating, executing, and troubleshooting, Sony Playstation Vue live event blackouts and market protects for various regional & national networks. Performed network surveillance and provided operational and technical support for the portfolio of video content provided by networks on multiple platforms.

Verizon

Video Operations Manager

San Jose, CA
July 2015 – February 2016

Responsible for launching, providing operational development and technical maintenance for Verizon's video live streaming, on demand and mobile video application Go90.

Oh Positive Films

Director/Producer

Oakland, CA
February 2012-

Present

Award winning independent filmmaker. Guides technical crews and actors to fulfill an artistic vision. Projects screened in over thirty film festivals across the country and internationally. Experience taking a project from concept to distribution. Jack of all trades with extensive knowledge and experience in several key positions.

United States Air Force Veteran (Active Duty)

1996-2002

EDUCATION

MFA, Motion Pictures and Television

Academy of Art University, SF

San Francisco, CA
May 2015

BS, Communication

East Carolina University, NC

Greenville, NC
May 2011

SKILLS

Adobe Premiere Pro, Avid Media Composer, Final Cut X, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, DSLR Camera Operation, Digital Camera Operation, Lighting and Grip Equipment, Adobe Audition, Logic Pro, Avid Pro Tools, Motion, Media Composer, Google Suite, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Keynote, Jira, Buganizer, Workfront, Smartsheet, Iconik, Frame IO, VR360, VR180

Professional references available upon request