

JUAN DAVIS

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QUALIFICATIONS

- Exceptional project management skills.
- Experienced in all stages of video production, from concept to delivery.
- Ability to work independently, manage multiple projects and deliver results in a fast-paced, cross-functional environment.
- Highly organized and detail oriented with strong problem solving skills.
- Experience working with partners and high level executives.
- Award winning producer and filmmaker with solid creative storytelling abilities..

WORK EXPERIENCE

Google Developer Studio

Sunnyvale, CA

Producer

November 2020 - Present

Lead producer for Google's developer community programs including: Google Developer Student Clubs, Google Developer Groups, Google Developer Experts and Women Techmakers. Responsible for working cross functionally with stakeholders, program leads, executives, managers, marketing, creative and social teams. Digital project management, leading creative development from concept to delivery. Achieves desired results within budget and program strategy. Manages both internal and external creative teams, including: vendors, post production and social marketing teams. Provides technical and creative direction for planning, scheduling and execution of content creation in live and controlled environments. Runs day-to-day escalations and troubleshooting of production challenges. Produces high-quality projects expediently for [Google Developer Studio](#). [2022 Webby Award](#) Honoree for Advertising, Media and PR, Diversity and Inclusion.

Apple

Cupertino, CA

Producer

June 2020 - November 2020

Responsible for leading end-to-end content creation and production processes across the Apple IS&T Training initiatives. Leads and handles communications and workflows, ensuring effective exchange of information and asset deliverables. Handles and clearly communicates overall campaign timelines, project deliverables, and resourcing needs. Navigates simultaneous demands, prioritizing resources. Works with cross-functional teams to deliver results.

Google

San Francisco, CA

Producer/Content Manager

February 2018-February 2020

From concept to delivery, created original content for Google Developer Studio to distribute on the Google Developer YouTube channel. Helped to increase viewership from 1.2 to 2 million subscribers. Digital project management, leading creative development to achieve desired results. Worked cross functionally with executives, internal and external partners. Collaborated with other producers, post production and design teams to complete projects on time and within budget. Producer and Content Manager for Google Daydream Original AR/VR Content team. Point of contact and asset manager for all [original immersive content](#). Project management for high profile original content from concept to delivery. Worked cross functionally with executives, internal teams and external partners. Lead projects for key high-profile launches and campaigns. Some notable partners: NBC's Saturday Night Live, NFL, MLB, Coachella, National Geographic, Conde Naste ,

Austin City Limits, South by Southwest, YouTube Originals, Atlantic Records, BBC, Telemundo, SYFY Wire and a long list of others.

SAE Expression College

Emeryville, CA

Adjunct Professor

November 2016-Present

Digital Filmmaking Instructor, teaching courses and creating curriculum for bachelor degree candidates. Courses include: Documentary Film, Producing, Directing, Screenwriting, Commercial Production, Creative Directing, Funding and Distribution, Narrative film, Post Production, Audio Production, Audio Post Production, Screenwriting and Graphic Design courses. A focus on employability, achievement and welfare of a diverse student population throughout their studies.

Sony Playstation

San Mateo, CA

TV Production Coordinator

February 2016 – November 2016

Responsible for coordinating, executing, and troubleshooting, Sony Playstation Vue live event blackouts and market protection for various regional & national networks. Performed network surveillance and provided operational and technical support for the portfolio of video content provided by networks on multiple platforms.

Verizon

San Jose, CA

Video Operations Manager

July 2015 – February 2016

Responsible for launching, providing operational development and technical maintenance for Verizon's video live streaming, on demand and mobile video application Go90.

Oh Positive Films

Oakland, CA

Director/Producer

February 2012- Present

Award winning independent filmmaker. Guides technical crews and actors to fulfill an artistic vision. Projects screened in over thirty film festivals across the country and internationally. Experience taking a project from concept to distribution. Jack of all trades with extensive knowledge and experience in several key positions.

United States Air Force Veteran (Active Duty)

1996-2002

EDUCATION

MFA, Motion Pictures and Television

San Francisco, CA

Academy of Art University, SF

May 2015

BS, Communication

Greenville, NC

East Carolina University, NC

May 2011

ADDITIONAL SKILLS

Adobe Creative Suite, Avid Media Composer, Final Cut X, DSLR and Digital Camera Operation, Lighting and Grip Equipment, Adobe Audition, Logic Pro, Avid Pro Tools, Motion, Media Composer, Google Suite, Microsoft Suite, VR360, VR180

Professional references available upon request