

Juan Davis

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Summary

Accomplished video and content creator with 17+ years of experience in video production, post-production, and project management. Skilled in leading creative teams, delivering high-quality content for digital platforms and brand marketing. Proven track record of exceeding client expectations and managing projects within budget and on time.

Skills

- **Project Management:** Budgeting, Scheduling, Cross-functional Collaboration
- **Creative Suite:** After Effects, Premiere Pro, Audition, Media Encoder
- **Content:** Creation, Management, Video Editing, Motion Graphics, Social Media & Marketing Strategy
- **Digital Platforms:** Optimization (YouTube, Instagram, LinkedIn, Twitter)
- **International Content Localization**
- **Team Leadership & Collaboration**

Experience

Senior Video Producer | Advanced Systems Group (Sunnyvale, CA) | May 2024 - Sept 2024

- Lead and manage Division 1: Creative, overseeing creative execution from concept to delivery.
- Manage all aspects of post-production (media management, 3D animation, editing, color grading).
- Develop and market new services, build creative talent rosters, and maintain agency quality standards.
- Partner with stakeholders to optimize processes and manage client relationships.

Lead Video Producer | ASG at Google (Sunnyvale, CA) | Nov 2020 - Mar 2024

- Managed all aspects of video creation for Google, Google for Developers, and YouTube channels.
- Led cross-functional teams, created diverse video styles, and managed international content.
- Contributed to Google's video strategy, utilizing data & analytics to achieve viewership goals.
- Produced content for high-profile events and earned a Webby Award for produced content.

Content Producer | TCS at Apple (Cupertino, CA) | May 2020 - Nov 2020

- Lead end to end content creation across the Apple IS&T Training initiatives.
- Handled and clearly communicated overall campaign timelines, project deliverables and resourcing needs.
- Navigated simultaneous demands, prioritizing resources.
- Collaborated with cross-functional teams.
- Utilizing Adobe Creative Suite, Final Cut Pro and Davinci Resolve, responsible for video editing and 2D and 3D motion graphic creation.



Content Manager/Video Producer | SMC at Google (San Francisco, CA) | Feb 2018 - Feb 2020

- Content Manager for high profile [immersive content](#). created with industry leaders
- End to end production of original VR360 and VR180 content for Google Daydream.
- Collaborated with other producers, post production, strategy and design teams to complete projects on time and within budget.
- From concept to delivery, created internal prototype videos for different product areas at Google, job functions included: capturing video, lighting, editing and creating graphics utilizing Adobe After Effects, Stereoscopic 3D.

Additional Roles (2012 - 2024)

- **SAE Expression College (2016-2020)**- Adjunct Professor/ Digital Film
- [AfroComicCon International Film Festival \(2021-2024\)](#)-Director
- **US Air Force Veteran (Active Duty 1996-2002)** - Honorably Discharged

Degrees

- **MFA, Directing** | Academy of Art University, SF
- **BS, Communication** | East Carolina University, NC