

# JUAN DAVIS

E: [juandavis111@gmail.com](mailto:juandavis111@gmail.com) P: (510) 850-6377 [www.Juan-Davis.com](http://www.Juan-Davis.com) [LinkedIn](#)

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## QUALIFICATIONS

- Over 10 years of experience.
- Ability to work independently, manage multiple projects and deliver results in a fast-paced, cross-functional environment.
- Highly organized and detail oriented with strong problem solving skills.
- Award winning producer and filmmaker with solid creative storytelling abilities.
- Exceptional project management skills.

## WORK EXPERIENCE

**Google** Sunnyvale, CA

**Lead Video Producer**

November 2020 - July 2023

Lead producer for Google's developer community programs including: [Google Developer Student Clubs](#), [Google Developer Groups](#), [Google Developer Experts](#) and [Women Techmakers](#). Digital project management, leading creative development from concept to delivery. Responsible for working cross functionally with stakeholders, program leads, executives, managers, marketing, creative and social teams. Achieved desired results within budget and program strategy. Contributions assisted in an increase in viewership from 1.2 to 2 million subscribers. Provided technical and creative direction for planning, scheduling, execution and post production. Produced high-quality projects expediently for [Google Developer Studio](#).

*[2022 Webby Award](#) Honoree for Advertising, Media and PR, Diversity and Inclusion.*

**Apple**

Cupertino, CA

**Video Producer**

June 2020 - November 2020

Responsible for leading end-to-end content creation and production processes across the Apple IS&T Training initiatives. Lead and handled communications and workflows, ensuring effective exchange of information and asset deliverables. Handled and clearly communicated overall campaign timelines, project deliverables, and resourcing needs. Navigated simultaneous demands, prioritizing resources. Worked with cross-functional teams to deliver results.

**Google**

San Francisco, CA

**Video Producer/Content Manager**

February 2018-February 2020

Producer and Content Manager for Google Daydream Original AR/VR and Google Developer Studio teams. Collaborated with other producers, post production and design teams to complete projects on time and within budget. Point of contact and asset manager for a long list of high profile original [immersive content](#). Managed projects from concept to delivery.

**SAE Expression College**

Emeryville, CA

**Adjunct Professor**

November 2016-December 2019

Digital Filmmaking Instructor, teaching courses and creating curriculum for bachelor degree candidates. Courses taught: Documentary Film, Producing, Directing, Screenwriting, Commercial Production, Creative Directing, Funding and Distribution, Narrative Film, Post Production, Audio Production, Audio Post Production, Screenwriting and Graphic Design. A focus on employability, achievement and welfare of a diverse student population throughout their studies.

**Sony Playstation**

San Mateo, CA

**TV Production Coordinator**

February 2016 – November 2016

Responsible for coordinating, executing, and troubleshooting Sony Playstation Vue live event blackouts and market protection for various regional & national networks. Performed network surveillance and provided operational and technical support for the portfolio of video content provided by networks on multiple platforms.

**Verizon**

San Jose, CA

**Video Operations Manager**

July 2015 – February 2016

Responsible for launching, providing operational development and technical maintenance for Verizon's mobile video application Go90.

**Oh Positive Films**

Richmond, CA

**Director/ Producer/Editor**

February 2012- Present

Award winning independent filmmaker. Guides technical crews and actors to fulfill different artistic visions. Screened work in over thirty film festivals across the country and internationally. Jack of all trades with extensive knowledge and experience in several key positions.

**United States Air Force Veteran (Active Duty)**

1996-2002

EDUCATION

**MFA, Motion Pictures and Television**

Academy of Art University, SF - 2015

**BS, Communication**

East Carolina University, NC - 2011

ADDITIONAL SKILLS

\*Adobe Creative Suite \*Avid Media Composer \*Final Cut X \*DSLR and Digital Camera Operation \*Lighting and Grip Equipment \*Logic Pro \*Pro Tools \*Media Composer \*Davinci Resolve \*Virtual Reality \*Sound Design